

NOTIFY CUSTOMER ALERTS

"Knowledge is Power"
Sir Francis Bacon

Alerts are commonplace for most consumers. They get alerts about breaking news, specials at their favorite retail outlets, and weather alerts. It's become increasingly more important for financial institutions to match that experience. Customer's need to be informed about their finances has never been greater than with the expansion of digital. With the use of Notify, customers can choose the alerts that are important to them and choose how and when they want to receive them.

As you outline your alert strategy think "customers first". Through Euronet's unique software, you can collect and centralize raw data to match against your customer's preferences and send relevant messages to the appropriate channel. By doing this, you are creating stronger relationships with your customers, enabling up-sell and cross-sell opportunities, reducing risk of fraud, and ultimately improving your customer's financial awareness.

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NOTE: requires ITM 4.3 at a minimum.



Transaction Alerts:

- ATM
- POS
- Network
- Online Banking

Fraud Prevention Alerts:

- Above transaction notifications PLUS
- PAN entry mode blacklist
- Merchant category code blacklist
- Country code blacklist
- Approved and declines transactions
- Mass messages to alert on current fraud activity



Marketing Alerts:

- ATM maintenance
- New branches
- New ATM locations
- Broadcast Alert
- Single client broadcast alert
- System maintenance



Credit Card Alerts:

- Card Expiration Date Approaching
- Card Ready for Pickup
- Payment Due Date Approaching
- Payment is Late
- Account is Billed/Over Limit/Past Due
- Balance/Credit below x amount
- Today's Balance

